

The following online survey was conducted from August 20 to August 21, 2008 by Angus Reid Strategies on behalf of The Hanen Centre.

The survey was conducted among a randomly selected, representative sample of 1,003 adult Canadians. The margin of error for the total sample is +/- 3.1%, 19 times out of 20. The results have been statistically weighted according to Statistics Canada's most current education, age, gender and region Census data to ensure a representative sample of the entire adult population of Canada.

Question 1: Do you believe the following statement is true or not true? – “Language and speech development occurs naturally in children.”

<i>Response</i>	<i>TOTAL: ALL REGIONS</i>	<i>British Columbia</i>	<i>Alberta</i>	<i>Manitoba/ Saskatchewan</i>	<i>Ontario</i>	<i>Quebec</i>	<i>Atlantic</i>
TOTAL RESPONDANTS	1003	125	93	71	378	256	80
True	313 (31%)	38 (31%)	25 (27%)	14 (19%)	122 (32%)	91 (36%)	23 (29%)
Not True	554 (55%)	70 (56%)	58 (62%)	46 (65%)	215 (57%)	121 (47%)	44 (55%)
Not Sure	136 (14%)	17 (13%)	10 (11%)	11 (16%)	42 (11%)	44 (17%)	13 (16%)

Question 2: How many Canadian five-year olds do you think currently suffer from a delay in their language development?

<i>Response</i>	<i>TOTAL: ALL REGIONS</i>	<i>British Columbia</i>	<i>Alberta</i>	<i>Manitoba/ Saskatchewan</i>	<i>Ontario</i>	<i>Quebec</i>	<i>Atlantic</i>
TOTAL RESPONDANTS	1003	125	93	71	378	256	80
One in 12	358 (36%)	42 (33%)	31 (33%)	26 (36%)	138 (37%)	91 (36%)	31 (38%)
One in 23	249 (25%)	36 (29%)	28 (30%)	22 (31%)	(82 (22%))	66 (26%)	16 (20%)
One in 45	157 (16%)	19 (15%)	15 (16%)	13 (18%)	68 (18%)	30 (12%)	13 (16%)
One in 120	142 (14%)	17 (14%)	11 (12%)	6 (8%)	62 (16%)	38 (15%)	8 (10%)
One in 1000	97 (10%)	11 (9%)	9 (9%)	5 (7%)	29 (8%)	31 (12%)	12 (15%)

Question 3: How would you rate your child’s language skills?*

<i>Response</i>	<i>TOTAL: ALL REGIONS</i>	<i>British Columbia</i>	<i>Alberta</i>	<i>Manitoba/ Saskatchewan</i>	<i>Ontario</i>	<i>Quebec</i>	<i>Atlantic</i>
TOTAL RESPONDANTS	556	72	64	38	213	122	46
Below Average	14 (3%)	5 (7%)	0	0	8 (4%)	1 (1%)	0
Average	212 (38%)	21 (29%)	20 (31%)	15 (40%)	83 (39%)	55 (45%)	19 (40%)
Above Average	314 (56%)	44 (62%)	44 (68%)	21 (54%)	117 (55%)	62 (50%)	27 (58%)
Not sure	16 (3%)	2 (2%)	1(1%)	3 (7%)	6 (3%)	5 (4%)	1 (2%)

**These results represent responses from parents only; 447 respondents did not have children.*

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